

FOR IMMEDIATE RELEASE

**Submitted by:
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Region 5 Education Service Center
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REGION 5 NAMES CAMPBELL AS 2017 SUPERINTENDENT OF THE YEAR

Region 5 Education Service Center is pleased to announce the regional winner for TASB's 2017 Superintendent of the Year, Mr. Scott Campbell of East Chambers ISD. Mr. Campbell has been superintendent there since 1997 and has exhibited exemplary and visionary leadership toward improving student performance, which is the very mission of the award. He was chosen for his strong leadership skills, dedication to improving the quality of education at East Chambers ISD, and his commitment to public support and involvement in education.

In support of the mission, his letter of nomination reads, *"As STAAR stress mounted, Mr. Campbell determined that he needed to be directly involved with parents and students in the process, so he held individual meetings with every student and his/her parents who were unsuccessful on a STAAR test to discuss what needed to happen going forward and to give the family guidance and resources to help at home. Depending on the goals and outcomes each year, there have been years where he has conducted several hundred of these individual conferences."*

The close of his letter of nomination honors Mr. Campbell for his loyalty and dedication to the district, *"While his accomplishments could have taken him far beyond East Chambers, he chose to continue to work here, year after year, project after project, perfecting the craft of the Superintendency so that now he has arrived at the point where his life's work could be the model that any Superintendent could use as a case study for success in any district that might be demographically transforming into a reflection of East Chambers."*

Mr. Campbell was nominated for the position by his local school board, and a non-biased selection team of school board members from various districts made the final selection. He will be interviewed as a regional winner in late summer by the TASB State Selection Committee, at which time five finalists will be chosen to proceed in the process for the State Superintendent of the Year award.

Region 5 is very proud of Mr. Campbell and his accomplishments! Please join us in recognizing him for this very prestigious award. Congratulations to Mr. Scott Campbell and East Chambers ISD!